

Black Presence - Guest Bloggers - Style Guide

Content and Form

Suggested length: 300-1000 words

The article must be your own work. Do not copy and paste work from other sites. Do not submit articles that appear on other websites.

Write in Arial or Verdana do not use any other fonts or colours. Black Presence Writes in Arial or Verdana. Other Fonts are not accepted.

Do not use unnecessary punctuation such as or !!!!
Use plain English, Short sentences and 3 ¾ line paragraphs are perfect.

Multimedia: images, podcasts, and videos are welcome;
Copyright: please be mindful about copyright and intellectual property, and include only material to which you have ownership rights. (If you're looking for interesting images to include, consider Creative Commons material with share-alike attribution rights.) [Photopin](#) is a great place to find free to use images.

If you quote from other works, please give a full credit to the book, website, journal or photographer. Provide the Title of the publication, the Author, The Publisher and the year published. If you quote from an online publication please quote the exact page you are quoting. not the main domain.

eg: **Right:** www.google.com/great-articles.php **Wrong:** www.google.com
For academic citations, this may prove useful([How to make correct citations](#))

Proofread your work, then proofread it again. If possible get someone else to read it.

A short bio and photo of yourself can be included at the end of your post. You may include a link to your own website.

Comment Moderation

By default, blog postings are set to allow comments from readers. Please respond to comments made on your blog posts. Always respond positively and professionally. Do not damage your reputation and ours by making impulsive, off the cuff comments.

*Black Presence Reserves the right to refuse publication of articles if deemed unsuitable. However we will work closely with you to ensure your article gets published.